



INSIGHTS ASSEMBLE!

Showcasing Survey Superpowers.

INSIGHTS ASSEMBLE!

Showcasing Survey Superpowers.

ASC Conference May 19th 2020

www.ascconference.org



asc

INSIGHTS ASSEMBLE!

Showcasing Survey Superpowers.

INSIGHTS
ASSEMBLE!
Showcasing Survey Superpowers.

On Thursday May 19th, we'll be welcoming some of the world's greatest minds to
Showcase the Superpower of Surveys!

ASC Committee member James (JT) Turner will host inspiring speakers including ESOMAR President Kristin Luck, MRS CEO Jane Frost, and Insight Platform Founder Mike Stevens.

Full line-up & tickets here

<https://asconference.org/events/asc-conference-may-2022/>

TICKET OPTIONS

Standard ticket = **£189**

Industry Member = **£159**

Triple-30 (30yrs or under) = **£30**

Online view = **£30**

All tickets include access to recordings of the event.

Prices exclude VAT & booking fee.

www.asconference.org



asc

INSIGHTS ASSEMBLE!

Showcasing Survey Superpowers.

INSIGHTS
ASSEMBLE!
Showcasing Survey Superpowers.

Session 1

09:00

Padding up (Registration & Refreshments)



09:30

Welcome and Introduction

By **James (JT) Turner**, Founder & President, Delineate



09:40

The Insight Alchemist

By **Jane Frost CBE**, Market Research Society



10:00

Survey research - a history and a future

By **Paul Edwards**, AMSR



10:30

The future of surveys: 10 changes to prepare for

By **Mike Stephens**, Founder, Insight Platform

11:00

Drinks (Refreshments & Networking)



INSIGHTS ASSEMBLE!

Showcasing Survey Superpowers.

INSIGHTS
ASSEMBLE!
Showcasing Survey Superpowers.

Session 2



11:00

Unlocking the hidden potential in surveys

By **Katie O'Connor**, Director Research Solutions, Zappi



12:30

Using real-time survey data to make business ad decisions.

By **James Stewart**, CTO, Delineate



12:00

Better connected

By **Oscar Carlsson**, Chief Innovation Officer, Cint

13:00

Lunch



INSIGHTS ASSEMBLE!

Showcasing Survey Superpowers.

INSIGHTS
ASSEMBLE!
Showcasing Survey Superpowers.

Session 3



14:00

A new network-based approach to product testing

By **Prof. Dr. Ákos Münnich**, Senior Consultant – Advanced Analytics at DataExpert, Professor - University of Debrecen



15:00

A new way forward

By **The ASC**,



14:30

Building the stadium of tomorrow needs the research of tomorrow

By **Kamrul Zaman**, Research Director, Legends

15:30

Tea (Refreshments & Networking)



INSIGHTS ASSEMBLE!

Showcasing Survey Superpowers.

INSIGHTS
ASSEMBLE!

Showcasing Survey Superpowers.

Session 4



16:00

Surveys are the superhero!

By **Dr. Zsolt Kiss**, Founder, ZK Analytics



16:30

Surveys in the Metaverse

By **Kristin Luck**, Founder, ScaleHouse / President, ESOMAR



17:00

Stumps! (Free Drinks & Music)

By **Delineate**, ASC Sponsor

www.ascconference.org



asc

Thank you to our sponsors...



About Us

The ASC is a voluntary non-profit organisation, specialising in conferences & events that bring everyone who works with surveys, survey data & insights together.

Hope to see you soon!

www.ascconference.org



INSIGHTS ASSEMBLE!

Showcasing Survey Superpowers.