



insight
consultants
group

**Business name,
Contact details and
links**

|||DoReveal

<https://doreveal.com> / hello@doreveal.com

Title of Session

AI for Depth, Not Just Speed
A Platform Built by Researchers, for Researchers

Date of Session

May 1, 2026

Summarise your business and what it offers ICG members

We are an AI-powered platform designed for deep qualitative research analysis. Our offering combines **high-quality transcription** with **advanced synthesis tools** such as smart grids, thematic clustering, and agentic chat—integrated with established **analysis frameworks** like Grounded Theory, Emotional Laddering, and more.

We enable users to generate **reports** and create **audio and video clips**, as well as showreels, making it easier to bring findings to life and communicate impact to stakeholders.

Trusted by over 100 research teams, including those at leading organizations like **Amazon and Kantar**, we focus on delivering **depth and nuance** rather than simple automation. Our approach enables teams to do more at a lower cost while increasing the overall impact of their work.

We are fully **GDPR compliant and offer flexible, project-based pricing** that is typically 50–66% more cost-effective than comparable solutions.

Any discount available to ICG members? (please specify for how long)

Our standard pricing is already 50–66% more cost-effective than other leading qualitative research platforms. You can see more details here: <https://doreveal.com/pricing>

For ICG members, we are happy to offer **an additional 20% discount**, up to \$1,000 in savings.



Any questions, interested in buying another Pitch Perfect slot, or advertising with the ICG in another way?

Reach out at sponsors@theicg.co.uk