

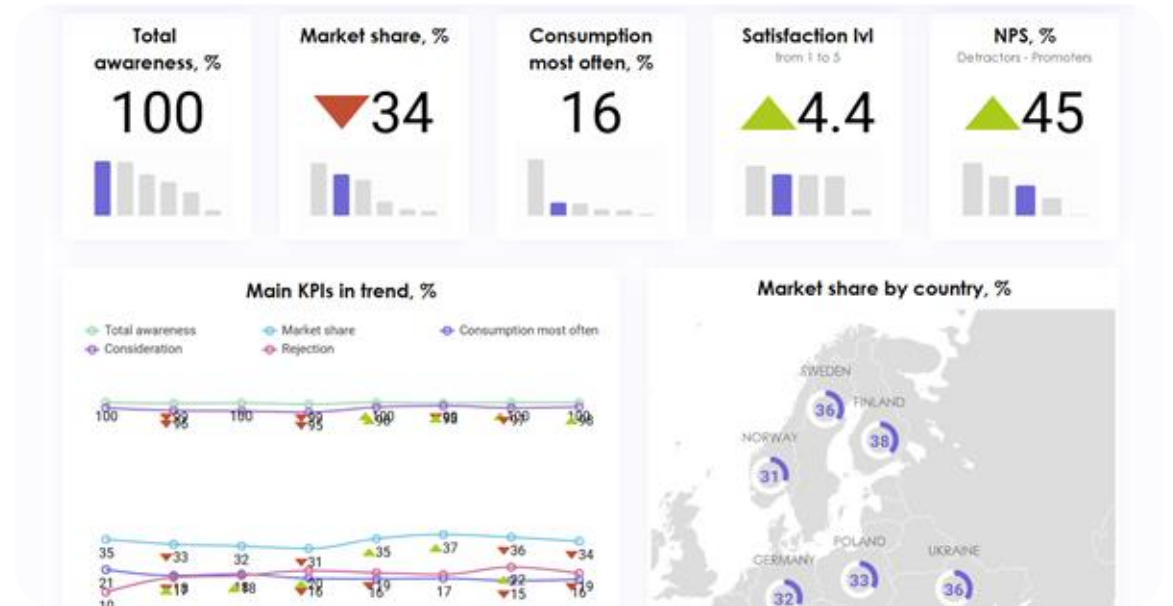
# Beyond the Slide Deck: Why Dashboards are **the Secret Weapon** for Independent Consultants

# DataTile is a **No-code platform** for Survey Data Analysis & Visualisation

*“They have thought of everything to make life simpler and easier for a researcher”*



Sarah Gale,  
Director of Insight, Data and Outcomes, Global  
Media



from **raw data**  
to **insights** in minutes

# Our clients



KANTAR MEDIA



Insight Angels



HUMAN8



Bloomberg Media



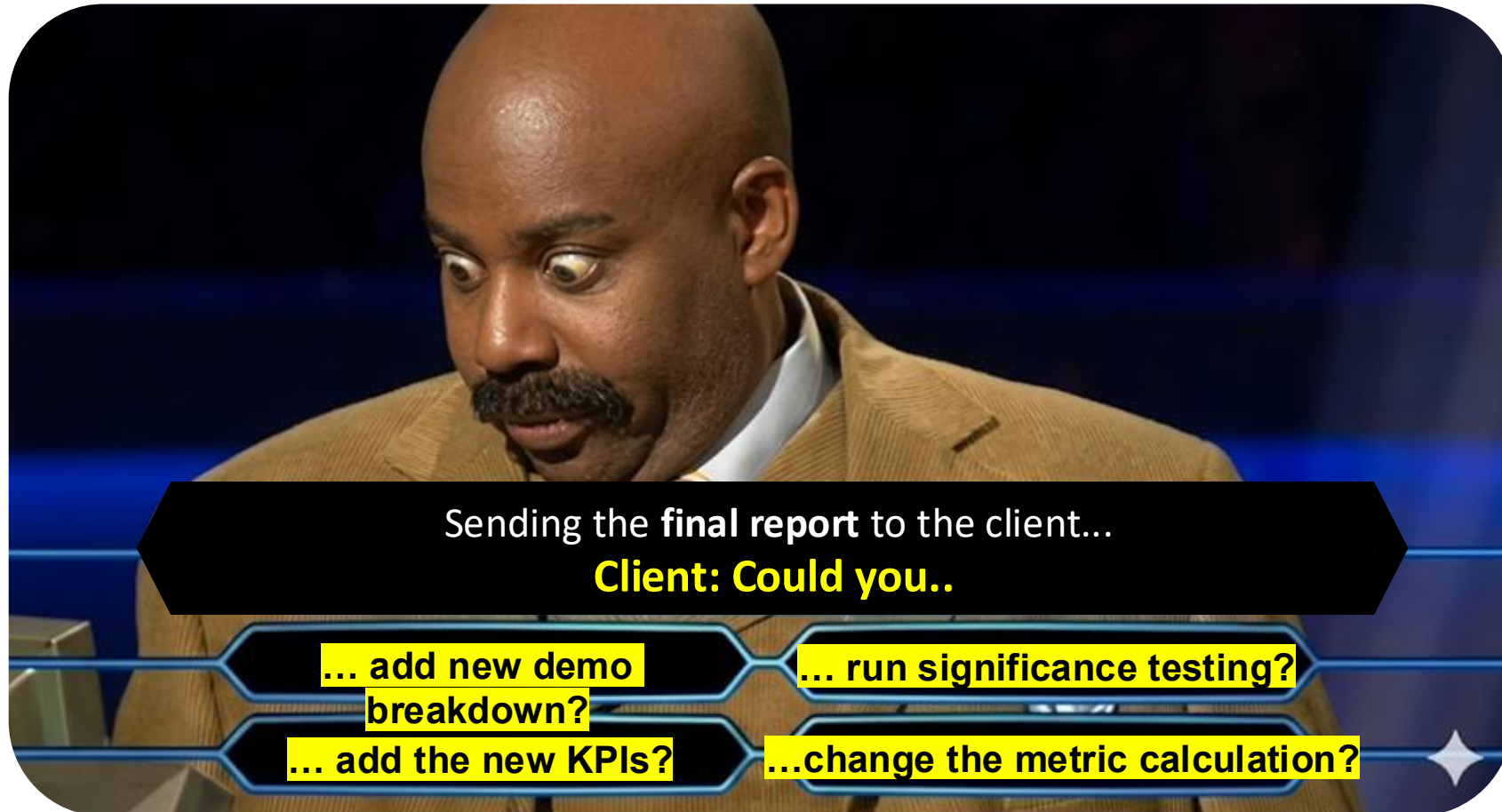
ROKU



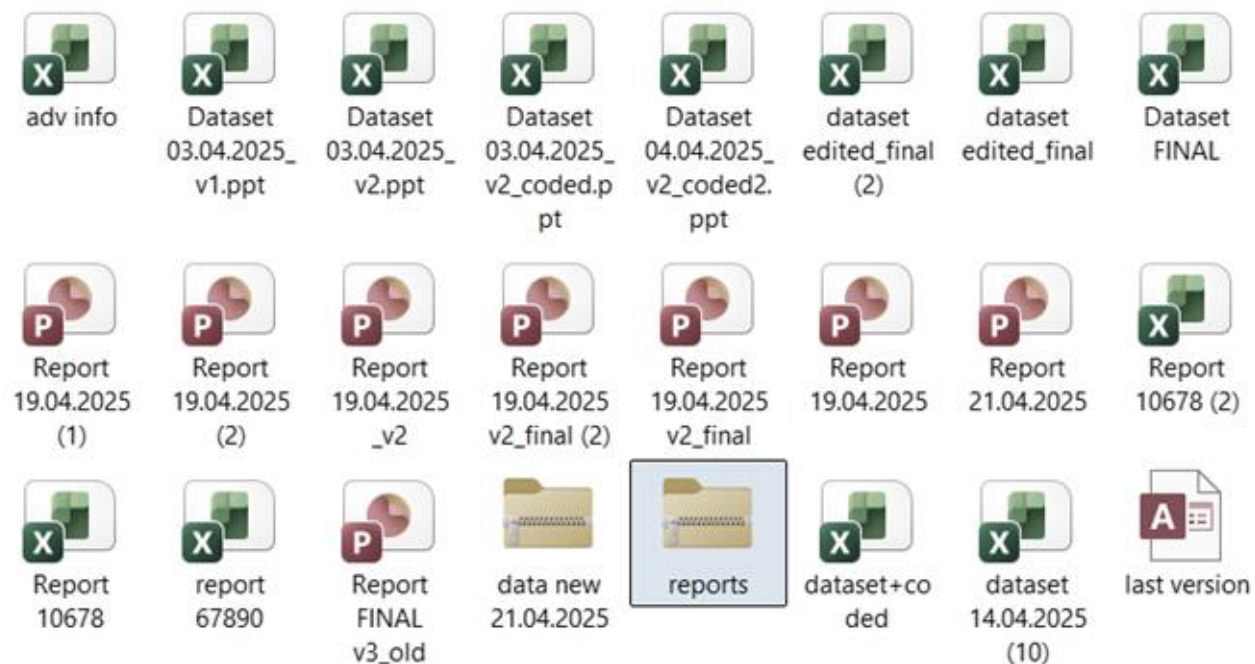
MONSTER



## Bulletproofing Your Time: Eliminating Post-Report Requests and Re-Work Cost



# The Single Source of Truth and No "Black Box"



All in one  
interactive portal



# Inductive vs. Deductive: One Deliverable for Two Different Mindsets



4

# Shift from Processing to Strategy: Becoming an Architect, Not a Supplier



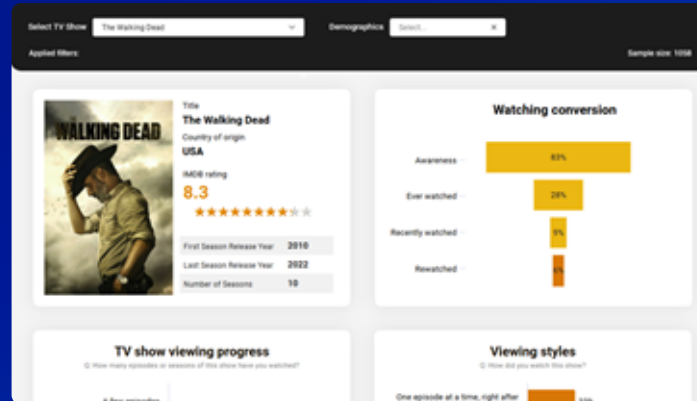
# Big Agency Sophistication with a Solo Footprint: The Ultimate Advantage



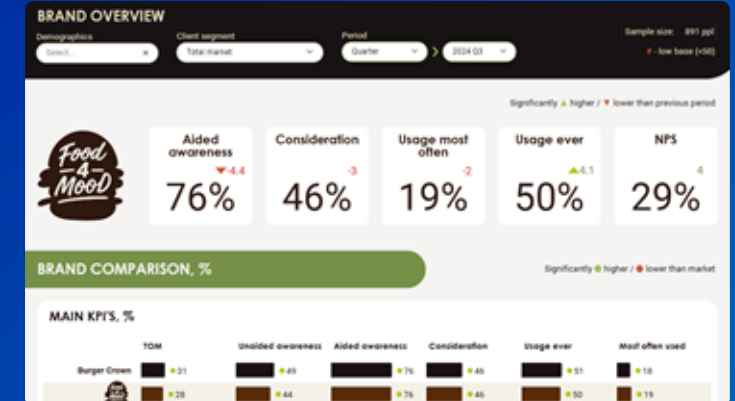
# Dashboard gallery available at our website



Bank CSI



TV Series Audience Segmentation



Burger Brands BHT



TV-set Purchase Process



Social Media listening



Features demo

# Solo Professional

Commercial license  
starting **from 1500 GBP per year**

- 1 creator, 2 collab
- 50R rows of data
- no caps on # of projects
- free onboarding training
- 90 minutes of support

**Free trial access**

*for webinar attendees  
exclusively*

Thank you.  
Any questions?



[DataTile.eu](https://DataTile.eu)

# DataTile Team



## **Svetlana Dosumova**

### *Client Success Director*

With a background rooted in psychology and over a decade of hands-on experience in market research and product management, Svetlana knows how to make data work for people. Her career includes senior positions at both market research agencies and on the client side.

Now serving as Client Success Director at DataTile, Svetlana is passionate about research operations and automation. Today, she focuses on helping research teams streamline their reporting and build intuitive dashboards, ensuring clients get the most practical value out of the DataTile platform.

[svetlana.dosumova@datatile.eu](mailto:svetlana.dosumova@datatile.eu)

[+ 382 46 46 30](tel:+382464630)

[www.linkedin.com/in/dosumovasvetlana](https://www.linkedin.com/in/dosumovasvetlana)